**Arduino Based Water Quality Tester**

**Product**

Our product will offer the first portable water quality tester. We created “Arduino Based Water Quality Tester” in terms of water tester, where that you can test the quality of water using this portable or tumbler where that the result will appear in screen after you test the water and it will indicate if the water is safe to drink or not safe to drink.

**Market Size**

Our aims to sell our products are hikers, mountain climbing, bikers and campers so that they all know if the water is safe.

**Market Strategy**

JAB Inc. will be promoting "Arduino Based Water Quality Tester" through social media. The team plan to upload a video trailer in YouTube and Facebook to attract potential costumer since Facebook nowadays are the most common place where advertising tourism is very effective.

**Competitive Advantage**

JAB Inc.’s Arduino Based Water Tester is the first water tester which can be portable. Arduino Based Water Tester is very unique and useful because it can really help the user to aware if the water is safe for drinking. Our company values user’s comments and suggestions to make the product better.

**Cost**

The cost of our product will solely depend on the price of the device.

**Management Team**

Pañares, Benny – Chief Executive Officer

Jabonillo, Ahrve Kim E. – Chief Technology Officer

Gadiano, Jucel– Chief Operating Officer